

Privacy Policy + Terms of Use

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The Local's Lore website and APP offers curated travel guides now in 90+ cities with the help of local ambassadors worldwide. Most of our ambassadors are key influencers in the fields of travel, design, leisure and gastronomy.

Through Local's Lore we're aiming to support the visibility of travel companies, innovative gadgets, cities, design hotels etc. We aspire to increase the buying potentials of local design and tech products and to boost tourism within the target cities. Our lore section was designed to showcase brands and inspiring creators that resonates with Local's Lore's ethos. Local's Lore promotes authentic, design-oriented tourism with educational, inspirational and not least economical purposes.

Other than emphasizing aesthetics, the functionality is where Local's Lore's biggest charm and also USP lies. Through the MY MAPS function on the web, all of the users could create their own maps and customize the ambassadors recommendations based on their own preferences. The aim is to provide a tool for everyone where they can collect their memories and save it for the future, so as to share it with their friends, family and business partners. Local's Lore aims to make the future of travel and wayfinding easy, functional, innovative, memorable, fun and up-to-date. We allow users to customize their experiences on their own, and have a search function that is visually pleasing, trendy, and easy to engage with. With Local's Lore, collecting and sharing hotspots becomes available to anybody, regardless age, gender, location etc. The MY MAPS function is available upon logging in with your email address or social platforms. Firstly you may create your profile then you may start creating your own maps. You may choose from the already existing city guides, or add a brand new city and upload your favourite places with a matching icon. When creating an already existing map, it includes the recommendations of the ambassadors but allows the users to customize them (add/delete/change photo). The maps can be sent via email and shared via Facebook. To boost the community experience you can browse and follow others' maps which are aligned into Pinterest-like boards. When it comes to searching, you may filter the most recent or the most viewed maps, the maps with most places, the most recent as well can filter local users.

The same applies to the Local's Lore APP.

This page informs you of our policies regarding the collection, use and disclosure of Personal Information when you use our Service. We will not use or share your information with anyone except as described in this Privacy Policy.

Local's Lore Kft. ("us", "we", or "our") operates the <http://localslore.com/> website (the "Service"). Local's Lore Kft. operates a website and mobile applications including localslore.com and Local's Lore APP (an iOS app available on the Apple App Store and an Android app available at the Play store). It is Local's Lore's policy to respect your privacy regarding any information we may collect while operating our websites.

SCOPE

This Privacy Policy informs users about the nature, scope and purpose of the collection and use of personal data by the responsible provider Local's Lore Kft. registered 2040, Budaörs, Viztorony utca 20., info@localslore.com on this website and through its apps.

Your privacy is critically important to us. At Local's Lore we have a few fundamental principles:

- We don't ask you for personal information unless we truly need it.
- We don't store personal information on our servers unless required for the on-going operation of one of our services.
- In our products and services, we aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.

- Every user is free to close down their account whenever he/she wants to.
- We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
- We don't receive or store passwords for any accounts on third-party services.
- We cannot read user passwords at any time.

WE USE YOUR PERSONAL INFORMATION FOR PROVIDING AND IMPROVING THE SERVICE. BY USING THE SERVICE, YOU AGREE TO THE COLLECTION AND USE OF INFORMATION IN ACCORDANCE WITH THIS POLICY. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible at <http://localslore.com/>

INFORMATION COLLECTION AND USE

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to, your email address, name, other information ("Personal Information").

SIGN UP FUNCTION

The data entered during registration will be used for the purpose of using Local's Lore. Users may be informed by email about offer or registration-related information, such as changes in the scope of the offer or technical circumstances. The collected data can be seen from the input mask during registration. This includes first name, last name, e-mail address, password, profile image, html links to the users' profiles. If the registration is performed via the registration function **with Instagram or Google access token is saved.**

LOG DATA

We may also collect information that your browser sends whenever you visit our Service ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages and other statistics. In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service's functionality. These third party service providers have their own privacy policies addressing how they use such information.

TERMS OF USE

These Terms of Use govern the use of any website, mobile site and mobile application, and services, features and applications offered by Local' Lore Kft. (the "**Services**") by users of the Services (each a "**User**").

All images, pictures, drawings, graphics, videos, text, links, posts, messages, emails, music, software, technology and all other materials and content made available by The Local's Lore Kft., its affiliates enterprises, licensors, service providers or by Users (as defined below) on the Services (the "**Content**", and references hereafter to Services include also Content).

The Services are made available for information purposes only. Users should read these Terms of Use carefully and fully before using the Services. Use of the Services is deemed acceptance of these Terms of Use; Users who do not accept these Terms of Use should refrain from using the Services. If a User has, in Local's Lore sole opinion, breached any of the provisions of these Terms of Use, Local's Lore reserves the right to terminate that User's entitlement to use the Services for any and all purposes.

USER GENERATED CONTENT:

UGC or User Generated Content is Content that you or other users upload, submit, post, distribute or make available to the Services. Your communications on the Services are not private or confidential and may be viewed by others accessing the Services. Our privacy policy applies to UGC. We reserve the right to, but have no duty to, review, edit, move or delete any UGC in our sole discretion and without notice. We do not endorse, support, sanction, encourage, verify or agree with the comments, opinions or statements posted as UGC. Any information or material placed online by other Users is the view and responsibility of those Users and does not represent the view of Local's Lore. You agree that, to the maximum extent permitted by law, Local's Lore has no responsibility or liability to you for UGC including any failure to or delay in removing UGC. If you have a complaint about any UGC, please contact us at info@localslore.com.

COOKIES

Cookies are files with a small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

We use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

SERVICE PROVIDERS

We may employ third party companies and individuals to facilitate our Service, to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

COMMUNICATIONS

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us.

COMPLIANCE WITH LAWS

We will disclose your Personal Information where required to do so by law or subpoena or if we believe that such action is necessary to comply with the law and the reasonable requests of law enforcement or to protect the security or integrity of our Service.

BUSINESS TRANSACTION

If <http://localslore.com/> site is involved in a merger, acquisition or asset sale, your Personal Information may be transferred. We will provide notice before your Personal Information is transferred and becomes subject to a different Privacy Policy.

SECURITY

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

INTERNATIONAL TRANSFER

Your information, including Personal Information, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside Hungary and choose to provide information to us, please note that we transfer the information, including Personal Information, to Hungary and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

LINKS TO OTHER SITES

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over, and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

CHILDREN'S PRIVACY

Our Service does not address anyone under the age of 13 ("Children").

We do not knowingly collect personally identifiable information from children under 13. If you are a parent or guardian and you are aware that your Children have provided us with Personal Information, please contact us. If we become aware that we have collected Personal Information from children under age 13 without verification of parental consent, we take steps to remove that information from our servers.

CHANGES TO THIS PRIVACY POLICY

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

CONTACT US

If you have any questions about this Privacy Policy, please contact us at info@localslore.com.